

# Practicing the Gold Standard of pet oral care

The Oral Assessment, Treatment and Prevention (Oral ATP™) protocol is designed to help veterinarians advance their dental practice, build compliance and minimize the occurrence of oral disease in pets. This is your step-by-step guide to Oral ATP™.



## Assessment

Begin the oral assessment in the exam room and follow with a systematic tooth-by-tooth examination under anesthesia to ensure no oral problems go untreated.

- Review the complete patient history
- Conduct a general physical and health exam, including blood, urine and fecal tests and x-rays when indicated
- Perform a facial exam and oral exam before anesthesia, focusing on painful, inflamed or swollen areas
- Anesthetize the patient and perform a complete oral exam with full-mouth intraoral radiographs

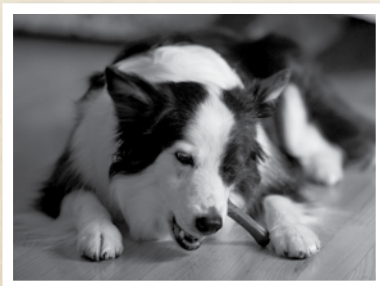


## Treatment

Upon completion of the assessment, use the Oral ATP™ brochure to chart and explain any problems to clients and emphasize the need for treatment. If possible, conduct treatment the same day while the patient is anesthetized.

Be sure to:

- Clean, polish and probe all teeth one-by-one
- Address any abnormalities (periodontal disease, fractured teeth, missing teeth, extra teeth, rotated teeth, retained deciduous teeth, oral tumors, tooth resorption lesions, etc.)



## Prevention

Plaque prevention is paramount to protecting your patients' teeth between regular Oral ATP™ visits. Discuss a preventive plan using:

- Teeth brushing
- A daily Greenies® canine dental chew or daily Greenies® feline treats
- Dental wipes
- Dental-friendly diet
- Plaque prevention gel

Follow-up dental visits are critical for long-term oral health. Include the Oral ATP™ visit discussion in your patients' semiannual wellness exams.

Engage your clinic staff with the free CE-accredited Oral ATP™ webinar at [vet.greenies.com](http://vet.greenies.com).

Plus, don't forget to order Oral ATP™ brochures and assessment charts to help stress the importance of oral care with your clients.

**Coming in February 2008, [OralATP.com](http://OralATP.com)**

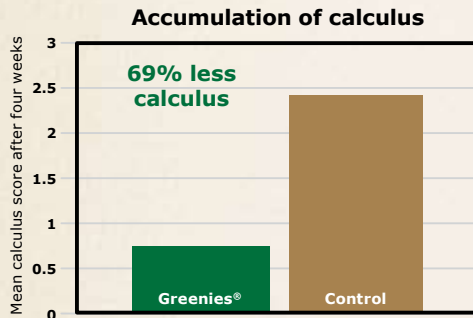
~ A daily dose of prevention™ ~



It's not always easy to convince clients to continue an oral care program once outside the clinic door. Fortunately, Greenies® canine dental chews and feline treats offer an at-home preventive strategy that's simple for clients to follow.

## Canine dental chews

One Greenies® canine dental chew a day significantly controls tartar and plaque buildup between cleanings. The chewy texture allows teeth to sink in deeply for thorough cleaning of each individual tooth.



### It's the effective, safe and easy way to reduce plaque and tartar

Highly soluble proteins help aid in the breakdown of the product for optimal digestion. Plus, we offer Greenies Lite™ for weight-challenged dogs and Greenies Senior™ for dogs over seven years of age.

## Greenies® feline treats

Feline Greenies® are an effective way to reduce plaque and tartar buildup. The soft texture is designed to decrease gulping and allow maximum penetration of the teeth into the treat.



### A unique teeth-cleaning shape and texture helps control plaque and tartar with every bite

Each piece is a nutritionally complete blend of vitamins, minerals and taurine with less than two calories. And five tasty flavors—beef, ocean fish, chicken, salmon and tuna—help even the most finicky cats practice daily oral preventive care.

