

Bad breath is a sign

“Dog breath” is more than just a nuisance to you. It’s an indication that your dog’s teeth need attention. If you notice bad breath, call to set up an ORAL ATP™ (Oral Assessment, Treatment and Prevention) appointment.



Oral health and your dog

The ORAL ATP™ program is our way of fighting your dog’s plaque and tartar buildup that can lead to oral disease.



- Assess the teeth every 6–12 months through veterinary visits
- Treat any problems without delay
- Prevent oral disease with daily home dental care

A daily dose of preventive care

Daily maintenance is the key to protecting your dog’s teeth between regular ORAL ATP™ visits. A healthy dental routine includes:

- Veterinary oral exams twice a year
- Dental brushing as advised
- One GREENIES® Dental Chew a day

Designed to supplement in-clinic cleanings, GREENIES® Dental Chews are an effective and safe once-a-day dental treat that can lead to up to 69% less tartar buildup on teeth.*



Five Chewy Textures
and Sizes to Choose From:

JUMBO	— Dogs over 100 lbs.
LARGE	— Dogs 50–100 lbs.
REGULAR	— Dogs 25–50 lbs.
PETITE	— Dogs 15–25 lbs.
TEENIE®	— Dogs 5–15 lbs.

Also available: GREENIES LITE™ Dental Chews for weight-challenged dogs and GREENIES SENIOR™ Dental Chews for dogs seven years and older.

Learn more at greenies.com



*Based on independent test study results.

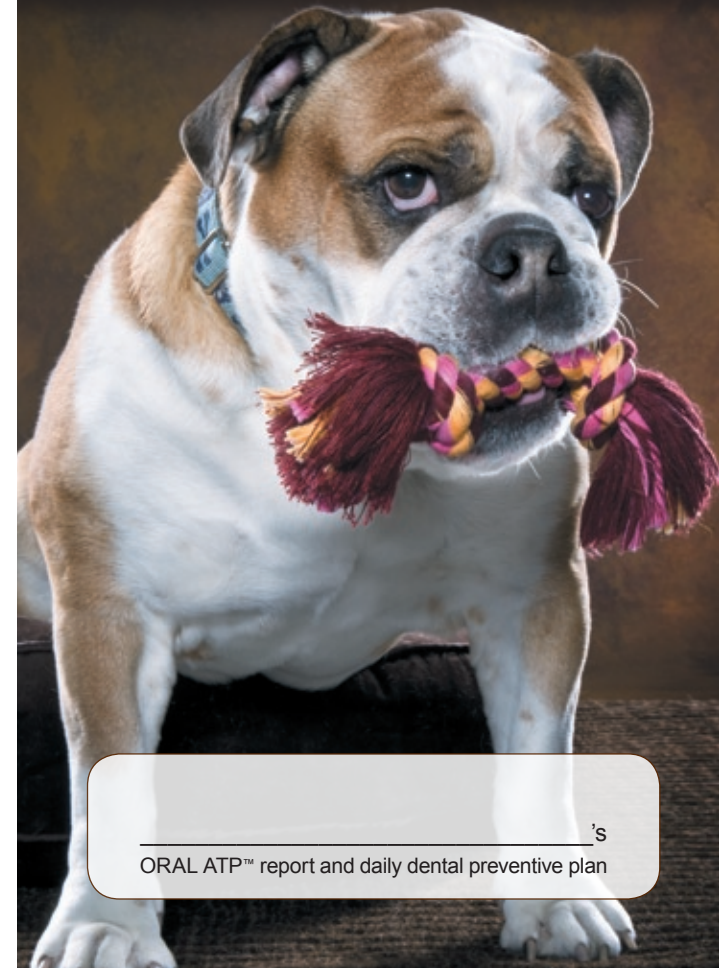
Dental images provided by Jan Bellows, DVM, Diplomate American Veterinary Dental College.

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Their teeth get used every day.
Shouldn't they be cleaned every day?



_____’s
ORAL ATP™ report and daily dental preventive plan

Brought to you by



~ A daily dose of happiness™ ~

Oral assessment



Key to notations:

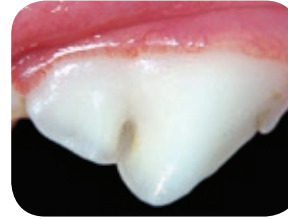
- RD** Retained deciduous teeth
- FX** Fractured tooth
- M** Mobile tooth
- O** Missing tooth
- G** Gingivitis
- P** Periodontal disease
- C** Calculus (tartar)

Other findings: _____

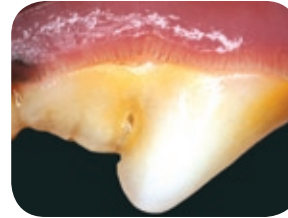
Treatment necessary?

Yes No

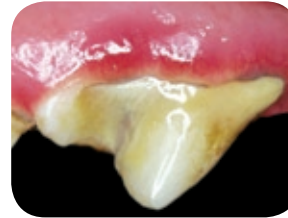
Healthy teeth and gums:
Minimal plaque and tartar on the tooth surface.



Gingivitis:
Plaque and slightly disagreeable mouth odor.



Early periodontal disease:
Gum inflammation, swelling and moderate bad breath.



Moderate periodontal disease:
Pustular discharge, bleeding and bad breath.



Advanced periodontal disease:
Bleeding gums, mobile teeth and severe bad breath.



Oral disease prevention plan

Daily oral care at home

- GREENIES® Dental Chews
- GREENIES SENIOR™ Dental Chews
- GREENIES LITE™ Dental Chews

Size _____

Daily teeth brushing

Other _____

Diet

- Continue as normal
- Special dental diet _____

Follow-up care

Return in _____

Next ORAL ATP™ visit _____

Other _____

Date

Veterinarian