

Your pet's prescription

Date: _____

Prescribed medication: _____

Instructions:

Administer with GREENIES® PILL POCKETS® Treats.

_____ Prescribing veterinarian

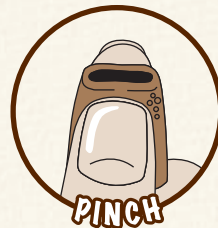


A dose of medicine your pet can swallow

Getting your pet to take a medication doesn't have to be a struggle. Following these short steps using GREENIES® PILL POCKETS® Treats can make the experience much more enjoyable for both you and your pet.



- A.** Hold the treat with your thumb and forefinger. Insert a pill or pour in liquid medication.



- B.** Using the same hand that is holding the treat, squeeze the top half closed.



- C.** Feed the sealed treat to your pet.

Learn more at greenies.com.

¹Data on file, Nutro Products, Inc. 2008.

²Fiore, Marrecca. "Is Your Pet Overweight?" March 3, 2008, www.foxnews.com.



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A pet owner's guide to giving medicine



Brought to you by



Things you should know about pets and medicine

It's no secret. Most pets don't like medicine. And without the right pill time trick, your pet may bite or squirm frantically to avoid even the most crucial medicines. Still, your pet's health depends on making sure your veterinarian's recommendations are followed.

Failure to give medications as directed may cause:

- Additional, sometimes more serious health problems
- Extended illnesses
- Unnecessary pain for your pet

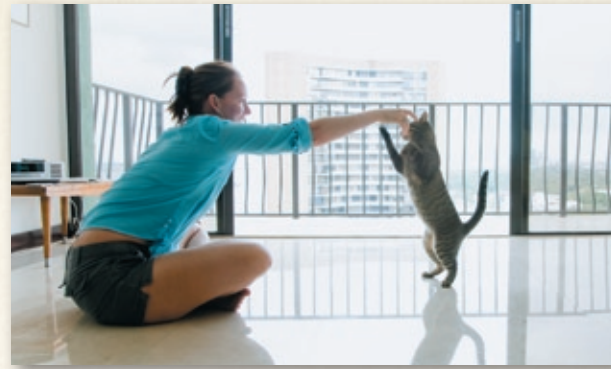


What happens when you're not looking

Some pets will take medicine right out of your hand and appear to swallow it. But the truth is, many pets spit medications out—sometimes even when owners aren't looking. It's up to you to find a way to make sure all of the medication you give is consumed before turning away.



Nearly 80% of pet owners admit their pets have spit out a pill after initially accepting it.¹



Making medicine a treat

A simple way to make sure your pet's medicine is taken is to conceal it with GREENIES® PILL POCKETS® Treats. The tasty treats mask the smell and taste so most pets don't even notice there's medicine inside.



GREENIES® PILL POCKETS® Treats are available for dogs in two sizes and two flavors: beef or chicken. There's also a size designed specially for cats that comes in chicken or salmon flavors.



Why not just use people food?

There are a variety of foods used to disguise medication. Peanut butter. Hot dogs. Tuna. Cheese. While some pets may willingly accept these foods, each of them has additional fat and calories that may contribute to obesity, a condition associated with heart problems, diabetes and osteoarthritis.



One ounce of cheese for a 20 lb. dog is equivalent to one and a half hamburgers for an average human.²